



HOW TO BECOME AN ACCIDENTAL ENTREPRENEUR ACTIVITY SHEET

by Elizabeth MacLeod and Frieda Wishinsky

ACTIVITIES

1. Ben and Jerry loved ice cream and created a successful ice-cream business with unusual flavors. What's your favorite food? Imagine an interesting/fun twist on it that could become a business.
2. What do you like to do? For example, play sports, listen to music, hike, etc. Create a product linked to your favorite activity.
3. Draw a picture of a store selling your favorite things. Give your store a name that will attract customers and describe what you're selling (e.g., Popcorn Place).
4. Interview an entrepreneur. Ask them how they got started and the pros and cons of running a business. Write up your interview.
5. Warren Buffett liked math, which led to his career as a successful financial entrepreneur. What's your favorite subject? How can you use the skills you have in that subject to create a business (e.g., turn a love of art into a career as a graphic designer or illustrator)?
6. Some kids are entrepreneurs. What are the challenges for a kid to start and run a business? What are the positives?
7. Many entrepreneurs help their community. What can you do to help your community or school, even in a small way?
8. New products and services are advertised on TV, online, in newspapers and magazines or on billboards. Create an ad for a product or service.
9. Some entrepreneurs start a business with a partner. List two ways having a business partner can be a plus and two ways it can be a challenge.



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10. Some ads for products or services use a jingle, a verse or a short song that is easily remembered. Write a jingle for a product of your choice.
11. Create an ad for one of the products in the book. What information do you need to be sure to include?
12. Would you like to be an entrepreneur? Give three reasons why or why not.
13. What are the advantages of being an entrepreneur? What are the disadvantages? List three of each.
14. Why do you think some entrepreneurs make sure they donate money to charities or help society in some way? Give three reasons for your answer.
15. List three ways entrepreneurs can make their businesses successful.
16. Which quote in the book do you find the most inspiring? List three ways it encourages you.
17. Many entrepreneurs, including Sissi Chao, try to help the environment. What product or service would you like to create to make a healthier environment?
18. What do you think are the first three steps any entrepreneur should take when launching a product or service?
19. List five ways entrepreneurs can get ideas for starting a new business.
20. Moziyah Bridges was only nine when he started making his bow ties. A lot of entrepreneurs make things to wear. What clothing or accessory would you like to make or wear? Give three reasons for your choice.

VOCABULARY LIST

- Analytics
- App
- Collaborate
- Entrepreneur
- Franchise
- Logo
- Marketing
- Nonprofit
- Patent
- Stocks

